

## Marketing Specialist : Water Gardening

We have an opening for a full time permanent position working within a global category management Team. The individual must be a flexible team player and able to adjust to the dynamic environment.

Acting as the liaison between the company and Graphic artists, art houses and photographers the individual will be responsible for production of product packaging from concept to final stage.

Responsibilities will also include;

- Development of promotional material
- Participate in the development of new product briefs
- Create all copywriting content for all category requirements
- Web site content management and digital asset repository management for category
- Organizing market analysis
- PO and file management

The ideal candidate will be an ambitious and highly motivated individual with the following qualifications:

- B.Comm or equivalent experience with focus in marketing
- Strong individual project management / project coordination skills
- Strong implementation and follow-up skills
- Proficient PC skills (Word, Excel, PowerPoint) Knowledge of MS Project an asset
- Excellent written and oral communication skills. (English)
- Excellent administration skills
- Knowledge of desktop publishing, design and/or graphics.
- High level of efficiency combined with accuracy and attention to detail.

Interested candidates should forward their resume along with salary expectations to:

[Hresources-can@rchagen.com](mailto:Hresources-can@rchagen.com)

Or by mail to:

**Rolf C. Hagen Inc.**  
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